

Grand River Live Model Horse Show

Sponsorship Opportunities Package

Grand River Raceway Event Center - Elora, Ontario, Canada

September 27th, 2026



About the Show

The Grand River Live Model Horse Show is a premier Canadian live model horse event welcoming exhibitors, artists, collectors, and hobbyists from across Canada and the United States. Hosted in the scenic town of Elora, Ontario, the show celebrates creativity, craftsmanship, and the growing model horse community through a full range of classes including Original Finish (OF), Custom, China, Resin, Performance, and Artist divisions.

Our goal is to create an inclusive, professional, and memorable event experience while supporting artists, collectors, vendors, and the wider hobby community.

To help make the event possible, we invite individuals and businesses to partner with us through sponsorship opportunities.

Why Sponsor?

Sponsoring the Grand River Live Model Horse Show provides:

- Direct exposure to a passionate and engaged niche audience
 - Promotion through show signage, announcements, and social media
 - Recognition within the Canadian and international model horse community
 - The opportunity to directly support arts, craftsmanship, and hobby education
 - Brand visibility among collectors, artists, equestrians, and families
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Sponsorship Opportunities

Sponsors may choose to support:

- Entire divisions
- Individual classes
- Awards and prizes
- Lunch sponsorship
- General sponsorship support
- Raffle prize donations

Custom sponsorship opportunities are also available upon request.

Sponsorship Levels

Platinum Sponsor — \$1,000+ CAD

Benefits Include:

- Premium logo placement on event signage
 - Recognition during show announcements
 - Featured promotion on social media
 - Recognition on sponsor materials and event communications
 - Option to sponsor a featured division or major award
 - Vendor table opportunity (if applicable and space permits)
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Gold Sponsor — \$500–\$999 CAD

Benefits Include:

- Prominent logo placement on event signage
 - Social media recognition
 - Recognition during show announcements
 - Opportunity to sponsor divisions, awards, or lunch
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Silver Sponsor — \$250–\$499 CAD

Benefits Include:

- Name/logo displayed at the event
 - Social media recognition
 - Recognition in sponsor listings
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Official Lunch Sponsor — \$500 CAD

The Grand River Live Model Horse Show will accept one exclusive Lunch Sponsor for the event.

The Lunch Sponsor will:

- Be recognized as the official Lunch Sponsor of the show
- Receive dedicated recognition during lunch service
- Be promoted on event signage and social media
- Automatically receive full **Silver Sponsor** recognition and benefits

Lunch sponsorship is limited to one individual or company.

Iron Sponsor — \$100–\$249 CAD

Benefits Include:

- Sponsor name listed in event materials
 - Recognition and appreciation at the event
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Bronze Sponsor — Up to \$100 CAD

Benefits Include:

- Sponsor name included in sponsor acknowledgements
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Vendor Marketplace

The Grand River Live Model Horse Show proudly welcomes vendors and artists whose products align with the model horse and equestrian hobby community.

Vendor spaces are limited and available on a first-come, first-served basis.

Vendor Fee

\$150 CAD per vendor space

Each vendor registration includes:

- One vendor table
- Chairs
- Vendor space within the show marketplace
- Pre-show promotion through Grand River Live Model Horse Show social media channels

Approved Vendor Categories

Approved vendors may sell items including:

- Model horses
- Miniatures and diorama supplies
- Craft and hobby supplies
- Equine-themed jewelry
- Equine apparel and accessories
- Tack and model horse equipment
- Equine artwork and prints
- Equine or other animal collectibles
- Handmade equestrian goods
- Books and hobby publications
- Other hobby-related merchandise

The Grand River Live Model Horse Show reserves the right to decline vendor applications that do not align with the event and hobby community.

Raffle Prize Donations

In addition to monetary sponsorships, we also welcome raffle prize donations that align with the model horse and equestrian hobby community.

Suggested raffle donations include:

- Model horses
- Original artwork and prints
- Hobby supplies
- Gift cards
- Artist commission opportunities
- Homemade baked goods
- Books and magazines
- Equestrian memorabilia
- Tack and accessories
- Collectibles and hobby-related items
- And more

Raffle donations help enhance the exhibitor experience and support the continued growth of the event.

Payment Information

All monetary sponsorships, donations, and vendor fees must be made in Canadian Dollars (CAD).

PayPal Payment Information:

andreab@aamerch.com

Please include your:

- Name or company name
 - Sponsorship level or vendor registration
 - What you are sponsoring (if applicable)
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Sponsor & Vendor Sign-Up Form

Sponsor / Vendor Information

Company / Individual Name:

Primary Contact Name:

Email Address:

Phone Number:

Website / Social Media (optional):

Sponsorship / Vendor Selection

Please select all that apply:

Sponsorship

- Platinum Sponsor (\$1,000+ CAD)
- Gold Sponsor (\$500–\$999 CAD)
- Silver Sponsor (\$250–\$499 CAD)
- Official Lunch Sponsor (\$500 CAD)
- Iron Sponsor (\$100–\$249 CAD)
- Bronze Sponsor (Up to \$100 CAD)

Raffle Prize Donor

Vendor Registration

Vendor Space Registration (\$150 CAD)

Each vendor registration includes:

- One vendor table
- Chairs
- Vendor space within the show marketplace
- Pre-show promotion through Grand River Live Model Horse Show social media channels

Brief Description of Products Being Sold

Sponsorship Details

What would you like to sponsor?
(division, class, lunch, awards, raffle donation, etc.)

Monetary Sponsorship Amount

\$ _____ CAD

Send to Paypal andreab@aamerch.com

Raffle Prize Donation Details (if applicable)

Thank You

Thank you for supporting the Grand River Live Model Horse Show and helping us grow the Canadian model horse hobby community.

We sincerely appreciate your contribution and partnership.

Contact Information

Grand River Live Model Horse Show
Elora, Ontario, Canada

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Paypal: andreab@aamerch.com

